



## The conference for women in education aiming to gain 'the edge' in their leadership journey

**Who should attend this conference:** Early and mid-level women in education who wish to step up in their leadership career.

**When:** Saturday August 12 & Sunday August 13, 2017

**Where:** Strathcona Baptist Girls' Grammar School, 34 Scott St, Canterbury, 3126

**Conference overview:**

### 1. Know yourself

- To effectively lead others, you need to know yourself first. This is the first conference of its kind to utilise behavioural profiling to enhance leadership for school leaders. Every participant will receive an individual 40-page report that maps how they behave and communicate and why they take action. It is the report most widely used in leadership development. Included in the conference price is a personal debrief of the profile report and mini-coaching session with an Executive Coach in the weeks following the conference.
- The importance of a strong personal brand
- Making professional connections- being known across the industry

### 2. Effective leadership

- Showing yourself in a positive light and performing beyond expectations
- Leading well focusing on trust and relationships
- Senior Leaders and Principals will share their career successes & challenges

### 3. The next step

- The missing 33% in your resume and career experience
- Preparing for the interview
- A recruiter will demystify the recruitment process for aspiring school leaders and even stage a mock interview!



Completing The Leading Edge: Women in Education Conference will contribute 13 hours of NESA Registered PD addressing 6.2.2, 6.3.2, 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.



RUYTON GIRLS' SCHOOL



## Testimonials from 2016

The conference last year received positive feedback and strong testimonials. It really hit the mark for aspiring women leaders. The difference between this conference and others is the personal connection whereby every participant receives a 40-page personalised DISC and Driving Forces behavioural profile plus, following the conference, a 1.5hour debrief and mini-coaching session with Janine Stratford, Executive Coach. The feedback from this aspect of the conference has been powerful and change making. Here are some of the testimonials generously provided after the conference last year.

*I truly believe that The Leading Edge: Women in Education Conference had something to offer women at any stage of their leadership careers. The fantastic range of presenters generously shared valuable insights, experiences and advice, and I took away knowledge that will stay with me for the duration of my career. I would highly recommend The Leading Edge: Women in Education conference to anyone looking to grow both personally and professionally. **Ellen Robinson, German/French Teacher, Korowa Anglican Girls' School, Melbourne, Victoria***

*This conference was different to any other conference I have been to. It promoted connection with other leaders, inspired me to 'take control' of my career, and offered me ideas as to how I can further my own understanding of my leadership style. It recognised my strengths, but also showed my areas of challenge, recognising the importance of understanding both and the impact they can have on the way I lead in a school environment. **Olivia Stephen, Year Level Coordinator, MacKillop Catholic College, Hobart, Tasmania***

*The Leading Edge: Women in Education Conference, organised by Janine and Coaching Focus, proved to be both empowering and challenging. The conference has helped me understand how to move into the next level of leadership and which direction would best suit me. The one-on-one discussion around my behavioural profile report was hugely valuable, and Janine's candid and practical advice made this the best professional development I have attended in my nine years of teaching, and one I would highly recommend to any woman looking to advance her career. **Alice Hamilton, Head of House Wishart (Middle School), Saint Kentigern College, Auckland, New Zealand***

*This meaningful and positive professional development opportunity brought together a range of professional female educators from across Australia. It was a privilege to be part of such a talented and diverse group of educators. The conference was practical and thought-provoking. I enjoyed the collegial discussion and the focus on improving student learning and wellbeing. I gained much from examining the future possibilities for my own career and further study in educational management. I am looking forward to staying connected with the other delegates and the professional dialogue continuing. **Emma Grave, Head of Garnett House, Geelong Grammar School, Geelong, Victoria***

**The Details:**

**Registration:** \$945 (plus GST)

**Included:** Saturday night Conference Dinner  
at historic Tay Creggan  
Strathcona's Year 9 Campus on the banks of the Yarra River

**Registrations close:** 5.00pm Monday 7 August

**Register Now Online** or at **<https://www.trybooking.com/246172>**

# The Leading Edge Women in Education Conference Program

## Day 1: Saturday 12 August, 2017

**8.00am**                      **Registration and Coffee/Tea**

**8.30am**                      **Welcome**

**Presenters:**

Marise McConaghy, Principal, Strathcona Baptist Girls' Grammar School  
Janine Stratford, Executive Coach, Coaching Focus

**8.45am**                      **Stepping firmly into your future**

Who are you and how do we know?  
What does your 'brand' say about you?

**Presenter:**

Janine Stratford, Executive Coach, Coaching Focus

**10.00 - 10.30am**      **Morning Tea**

**10.30am**                      **Leading with emotional intelligence**

Leadership is about relationships. If you don't have the relationships right, then the rest just falls away. We'll explore the core of great leadership and effective teams – trust – and how to build it. We'll also examine the importance of managing emotions to ensure you maintain a consistent demeanour on which your team can depend.

**Presenter:**

Janine Stratford, Executive Coach, Coaching Focus

**12.00pm**                      **Preparing for Interview- 'getting your ducks in a row'**

Going for interviews requires planning and practice. There is a format used in interviewing and a successful process for responding to questions. Together we will explore the pitfalls of interviews and discover techniques for success. We will also break down the position description ready for the Mock Interview to be held Day 2.

**Presenter:** Janine Stratford, Executive Coach, Coaching Focus

**12.30 - 1.30pm Lunch****1.30pm Stepping Up and Standing Out**

The panel of senior leaders will explore what helps someone stand out for the right reasons, how to step up and what they look for in a leader.

**Panel Members:**

- Jennifer Farmilo, Deputy Principal, Strathcona Baptist Girls' Grammar School (Panel Chair)
- Cathryn Furey, Assistant Principal, Director of Learning, Ruyton Girls' School
- Geoff Little, Head of Junior School, Strathcona Baptist Girls' Grammar School
- Nicole Ginnane, Deputy Principal, Head of Junior School, Ruyton Girls' School

**2.30pm Approaching the glass ceiling at speed**

The glass ceiling; how do we get to it and how do we get through it? There are some common things women do that men don't in daily work interactions. Some of the poor performance habits used by women will be exposed and an alternate approach revealed. You will stocktake your key performance habits and identify the areas that will benefit from a different approach.

**Presenter:**

Janine Stratford, Executive Coach, Coaching Focus

**3.15 - 3.45pm Afternoon Tea****3.45pm The value of profiling**

The key to relationships is healthy communication. The DISC is a powerful profiling tool, revealing your behavioural style and how you prefer to communicate to others. It also demonstrates how you can improve your communication with others. We'll discuss the profiling report, you'll see your own profile, and together we'll explore success strategies that you can immediately implement. Your personal debrief with an Executive Coach after the conference will also be mapped out.

**Presenter:**

Janine Stratford, Executive Coach, Coaching Focus

**4.30pm End of Day 1****6.30pm Conference Dinner**

Main Hall of historic Tay Creggan, Strathcona's Year 9 Campus.  
30 Yarra St, Hawthorn

**Day 2: Sunday 13 August, 2017****8.30am**                    **Reconnect and Coffee/Tea****9.00am**                    **Conference resumes: review and re-focus****Presenter:** Janine Stratford, Executive Coach, Coaching Focus**9.15am**                    **The missing 33%***'High-performing leaders are not just born, but can be made'.*

Senior leadership positions are not just about leading the team. There is a missing 33% of the career success equation for women and we need to fill the void. We need to be more confident, negotiate better, self-promote more and get more strategic. So what does this look like and how do we address it?

**Presenter:**

Fiona Hutton, Director, Hutton Consulting

**10.15am**                    **What motivates you?**

Your motivators move you to action. It is important to know both what motivates you and what drains your energy. As part of your profiling report, your key motivators have been mapped and will be presented and discussed. Once you understand your own motivations, you can align your actions with your career goals.

**Presenter:**

Janine Stratford, Executive Coach, Coaching Focus

**10.45 – 11.15am**      **Morning Tea****11.15am**                    **Mock interview**

An aspiring leader will be interviewed for a senior leadership position in front of the 3 panel members listed below and you as the audience. Following the interview, we will debrief the experience together and you can identify the areas you need to develop further ready for your next interview.

**Interview Panel:**

- Fiona Hutton, Director, Hutton Consulting
- Linda Douglas, Principal, Ruyton Girls' School
- Geoff Little, Head of Junior School, Strathcona Baptist Girls' Grammar School

## 12.15pm Selection Panel

Our selection panel will demystify the recruitment process for aspiring school leaders, explaining key selection criteria, and how best to capture the attention of school leaders.

### Panel members:

- Chelsea Forster, Director of People & Culture, Strathcona Baptist Girls' Grammar School
- Fiona Hutton, Director, Hutton Consulting
- Marise McConaghy, Principal, Strathcona Baptist Girls' Grammar School
- Glenis Gumley, Deputy Principal, Ruyton Girls' School (Chair)

## 1.15pm – 2.15pm Lunch

## 2.15pm Sharing journeys

The Principals of Strathcona and Ruyton will share their career journeys so far. We will learn what motivated them to Principalship and if they were to do it all over again, what they would do differently.

### Presenters:

- Linda Douglas, Principal, Ruyton Girls' School
- Marise McConaghy, Principal, Strathcona Baptist Girls' Grammar School

## 3.15pm Where to from here?

*Without vision, there is no focus.*

- What's your focus going to be from here?
- What will you do differently from tomorrow?

### Presenter:

Janine Stratford, Executive Coach, Coaching Focus

## 4.00pm End of Conference



Completing The Leading Edge: Women in Education Conference will contribute 13 hours of NESA Registered PD addressing 6.2.2, 6.3.2, 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.