



The conference for women in education aiming to gain 'the edge' in their leadership journey

Who should attend this conference: Early and mid-level women in education who wish to step up in their leadership career

When: Saturday August 11 & Sunday August 12, 2018

Where: Ruyton Girls' School, 12 Selbourne Rd, Kew, Victoria

Conference Overview:

1. Know yourself

- Understand the importance of a strong personal brand
- Gain a greater knowledge of your style and behaviour with a personalised behavioural profile report and post conference 1:1 coaching session
- Make professional connections and be known across the industry

2. Effective leadership

- Learn how to show yourself in a positive light and perform beyond expectations
- Understand the keys to leading well with a focus on trust and relationships
- Hear the perspectives and insights from senior leaders and principals to help women unlock career barriers and strengthen their leadership

3. The next step

- Identify the missing 33% in your resume and career experience
- Explore the key elements necessary for a strong application and interview
- Gain greater clarity of the recruitment process and observe a mock interview



Completing The Leading Edge: Women in Education Conference will contribute 13 hours of NESA Registered PD addressing 6.2.2, 6.3.2, 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.



RUYTON GIRLS' SCHOOL



Testimonials from 2017:

Now in its third year, The Leading Edge: Women in Education Conference is meeting the needs of aspiring women leaders. Here are some of the testimonials generously provided following the 2017 conference.

'In every session, there were insights for people at different stages of their leadership journey. Anyone looking to progress their careers, no matter the level, will gain from this conference'. Kristy McWaters, Yarra Valley Grammar, Victoria.

'The Leading Edge: Women in Education Conference allowed permission for participants to challenge thought, their capabilities and to learn more about 'behavioural preferences' to refine management, leadership and personal techniques with their respective roles and beyond'. Kia Sheidow, Head of Middle School, Seymour College, formerly Head of Middle School, Woodcroft College, South Australia.

'From Session one, my interest was captured immediately! I found inspiration, clarity and direction all in the first session. It set the tone for the next two days'. Sarah Cattapan, Marcellin College, Victoria

'A journey of self-discovery and reflecting on yourself and those in your team. An eye-opening opportunity to 'get the edge' in the ever-changing environment'. Jacinta Greer, Deputy Year 10 Leader, Ruyton Girls' School, Victoria.

'This conference has fuelled my energy for self-improvement. It has reminded me that investing in my career direction is a key component of my development as an educator. This conference has been life-giving with practical application to the realities of schools throughout Aust. and potentially abroad (NZ)'. Tania Gallen, Director Professional Learning & Cognitive Education, Loreto College Coorparoo, Queensland.

'Thank you for targeting this very specific niche required for women who have leadership aspirations. The quality of your presentations and the presenters were absolutely outstanding'. Sally Northcroft, Dean of Students, The Women's College, University of Sydney, formerly Director of Sport, Brisbane Girls Grammar School.

Conference Dinner

Saturday Night Conference Dinner - August 11, 2018

7pm – 10pm

Venue: QPO Café Bar Restaurant (upstairs)

186 High St, Cnr Cotham Rd, Kew, 3101

Drinks and canapes on arrival.

Two course, sit-down, dinner with wine and champagne provided.

16-minute walk from Ruyton Girls' School

Note: No disabled access



The Convenor and Feature Presenter: Janine Stratford of Coaching Focus, is a former Deputy Principal, now Executive Coach, trainer and facilitator of professional development programs. Janine works in education and for the corporate sector. She is an Associate Certified Coach (ACC) with the International Coach Federation, Master Coach Practitioner and a certified professional behavioural analyst, founding her coaching business in 2006. Janine has a Master of Education (Ed. Management), Grad Dip. Adolescent Health & Wellbeing, Grad Dip. Education and a Bachelor of Science. She is a Restorative Practice Facilitator and trainer of YALE University's RULER Approach in social & emotional learning. She holds leadership development conferences across Australia, presents for ISV, as well as her own programs. Her professional development programs focus on leadership, emotional intelligence, coach training and conversational resilience.

Janine Stratford, ACC, CPBA, MACE

BSc. GDEd, GDAdHlth&Wlfar, MEd (Ed Management)



'Empowering and thought-provoking conference for women.'
Kara Baxter, Mentone Grammar, Vic

'Thank you for inspiring and supporting women to lead!'
Sarah Cattapan, Marcellin College, Vic

The Details:**Registration:**

Early Bird: \$1,197 (incl GST) ending Friday 18 May

Full Price: \$1,397 (incl GST)

Registrations close: 5.00pm Monday 6 August, 2018

or at

Pay Here<https://www.trybooking.com/353203>**Terms and Conditions:**

The two payment options are:

- Electronically using a credit card via trybooking.
- By Tax Invoice. Make your request via email office@coachingfocus.com.au

A full refund can be provided under the following conditions:

- A substitute delegate is not available
- The behavioural profile link has not been emailed to the delegate
- The cancellation is notified in writing more than 2 weeks prior to the conference starting date

Once the behavioural profile link has been emailed to the registered delegate, no refunds can be provided.

Should the registered delegate not attend the conference for any reason, the behavioural profile report and debrief coaching appointment will still be provided. That delegate is welcome to attend the conference in the year following, on receipt of a small fee to cover catering and attendance at the conference dinner.

Attendance at the conference dinner is expected and included in the conference fee. No refund or conference cost reduction is provided should a registered delegate not attend the conference dinner.

Accommodation Options:

Hotel 115

115 Cotham Rd, Kew

www.hotel115.com.au

Ph: (03) 8862 0200

Email: reception@hotel115.com.au

8-minute walk to Ruyton Girls' School

Arranged prices for conference delegates;

Deluxe King Room (single share) - \$195 per night including internet/Wi-Fi

Premier King (twin room – 2 single beds) - \$210 per night including internet/Wi-Fi

Quest Kew – Serviced Apartments

19 Walpole St, Kew

www.questapartments.com.au

Ph: (03) 9854 7201

18-minute walk to Ruyton Girls' School

Pathfinder Motel

380 Cotham Rd, Kew Cnr Burke Rd and Cotham Rd

www.pathfindermotel.com

Ph: (03) 9816 1600

Email: pathfindermotel@bigpond.com

30-minute walk to Ruyton Girls' School

Arranged prices for conference delegates;

Standard Room: 1 queen bed - \$120 per night

Twin Room: 1 queen bed + 1 single bed - \$130 per night

Family Room: 1 queen + 2 singles - \$160 per night. Prices include Continental Breakfast.

The Leading Edge: Women in Education Conference Program

Day 1: Saturday 11 August 2018

8.00am **Registration and Coffee/Tea**

8.30am **Welcome**

8.45am **Stepping Firmly into your Future**

Who are you and how do we know? What does your 'brand' say about you? You already have a brand; it's what people say about you when you are not in the room. Do you know what people are saying? Is what they are saying about you, making you proud or are you thinking there is some re-branding needed. Together we will explore branding for the educational leader and assist you to narrow your focus and develop greater clarity with your own branding plan.

Presenter: Janine Stratford, Executive Coach, Coaching Focus

10.00 - 10.30am **Morning Tea**

10.30am **The Value of Profiling**

The key to relationships is healthy communication. The DISC is a powerful profiling tool, revealing your behavioural style and how you prefer to communicate to others. It also demonstrates how you can improve your communication with others. We'll discuss the profiling report, you'll see your own profile, and together we'll explore success strategies that you can immediately implement. As part of your profiling report, your key motivators have been mapped and will be presented and discussed. Once you understand your own motivations, you can align your actions with your career goals.

Presenter: Janine Stratford, Executive Coach, Coaching Focus

12.30 - 1.30pm **Lunch**

1.30pm **The Leadership Lens - Different Perspectives**

We know that the number of female leaders in senior positions is currently well short of the number of our male counterparts. In this session we will discuss this divide and what aspiring women can and should be doing to rebalance the leadership landscape.

Panel members: senior leaders including Principals, Deputy Principals and HR Managers

2.30 - 3.00pm **Afternoon Tea**

3.00pm **Preparing for Interview - 'getting your ducks in a row'**

Going for interviews requires planning and practice. There is a format used in interviewing and a successful process for responding to questions. Together we will explore the pitfalls of interviews and discover techniques for success. We will also break down the position description ready for the Mock Interview to be held Day 2.

Presenter: Janine Stratford, Executive Coach, Coaching Focus

4.30pm **End of Day 1**

7.00pm - 10.00pm **Conference Dinner**

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Two course, sit-down, dinner with wine and champagne provided.

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Day 2: Sunday 12 August, 2018**8.30am Reconnect and Coffee/Tea****9.00am Conference Resumes: Review and Re-focus****Presenter:** Janine Stratford, Executive Coach, Coaching Focus**9.15am Leading with Emotional Intelligence**

Leadership is about relationships. If you don't have the relationships right, then the rest just falls away. We'll explore the core of great leadership and effective teams – trust – and how to build it. We'll also examine the importance of managing emotions to ensure you maintain a consistent demeanour on which your team can depend.

Presenter: Janine Stratford, Executive Coach, Coaching Focus**10.15 - 10.45am Morning Tea****10.45am The Missing 33%**

'High-performing leaders are not just born, but can be made'.

Senior leadership positions are not just about leading the team. There is a missing 33% of the career success equation for women and we need to fill the void. We need to be more confident, negotiate better, self-promote more and get more strategic. So what does this look like and how do we address it?

Presenter: Fiona Hutton, Director, Hutton Consulting**12.00pm The Strategic Leadership Journey**

During the registration process, each delegate will be asked to provide 3 questions about the challenges of the leadership journey. These questions will be explored together and those that remain unanswered will be presented to a small panel of senior leaders.

Facilitators: Janine Stratford with 2 senior leaders**1.00pm - 2.00pm Lunch**

2.00pm Mock Interview and Debrief

An aspiring leader will be interviewed for a senior leadership position in front of 3 panel members and you as the audience. Following the interview, we will debrief the experience together and you can identify the areas you need to develop further ready for your next interview.

Panel Members: 1 recruiter and 2 senior leaders

3.15pm Where To From Here?

Using the combined profiles of delegates, we will compare the group's behavioural profiles and see if any patterns exist among leaders, levels and roles. You will have the opportunity to examine what you need to do to strengthen your leadership profile and develop a plan of action that will start tomorrow.

Presenter: Janine Stratford, Executive Coach, Coaching Focus

4.00pm End of Conference



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