

# The Leading Edge

## Women in Education Conference

Inspiration, insight and practical strategies for women  
ready to take the next step in their career.

**Sydney**

25 & 26 May 2019

**Melbourne**

10 & 11 Aug 2019



Successful completion of this conference gives you 13 hours of NESA Registered Professional Development, addressing 6.2.2, 6.3.2, 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.

coaching focus



## Grow your leadership skills by observing, analysing and building relationships with other women in education.

### Know yourself

Project a strong personal brand, discover your Communication and Behavioural Style (including a personalised report), and take part in a tailored 1:1 Coaching Session post conference.

### Effective leadership

Learn how to shine in your areas of strength and exceed expectations. Grow in leading from the front by building trust and relationships, and hear how female senior leaders & principals unlocked career barriers.

### The next step

Identify the missing 33% in your CV, understand the recruitment process, and define key elements of a strong application. Analyse and observe techniques in a mock interview, and take part in a professional industry networking opportunity.

## What people are saying about The Leading Edge conference



*This experience was invaluable. I came out of the conference invigorated and with more clarity in terms of career direction and how to get there.*

-Olivia Heaton, Huntingtower College, VIC



*Janine walked us through such significant and relevant career development I found that I left with a much clearer purpose and direction for my future.*

-Lynne Mungomery, Brisbane Girls Grammar School, QLD

# Conference

## Day 1 - Saturday

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**8:30am** Registration and coffee/tea

**9:00am** Welcome

**9:15am** **Stepping Firmly into your Future**

Who are you and how do we know? What does your 'brand' say about you? You already have a brand; it's what people say about you when you are not in the room. Do you know what people are saying? Are you proud of what they are saying or is some re-branding needed? We'll explore branding for the educational leader and clarify your personal branding plan.

**10:30am** Morning Tea

**11:00am** **The Value of Profiling**

The key to relationships is healthy communication. The DISC is a powerful profiling tool, revealing your behavioural style and how you prefer to communicate. DISC also demonstrates how you can improve your communication with others. We'll discuss the profiling report, you'll see your own profile, and together we'll explore success strategies that you can immediately implement. As part of your profiling report, your key motivators have been mapped and will be presented and discussed. Once you understand your own motivations, you can align your actions with your career goals.

**1:00pm** Lunch

**2:00pm** **The Leadership Lens: Different Perspectives**

We know that the number of female leaders in senior positions is currently well short of the number of our male counterparts. We discuss this divide and discover what aspiring women can and should be doing to rebalance the leadership landscape.

**Panel members:** Senior leaders including Principals, Deputy Principals and HR Managers

**3:00pm** **Preparing for Interview: 'Getting your Ducks in a Row'**

Going for interviews requires planning and practise. There is a format used in interviewing and a successful process for responding to questions. Together we will explore the pitfalls of interviews and discover techniques for success. We will also break down the position description ready for the Mock Interview to be held Day 2.

**4:30pm** End of Day 1

**6:30 - 10:00pm** **Conference Dinner**

# Conference

## Day 2 - Sunday

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**8:30am** Reconnect & coffee/tea

**9:00am** Conference resumes: Review & Re-focus

**9:15am** **Leading with Emotional Intelligence**

Leadership is about relationships. We'll explore the core of great leadership and effective teams – trust – and how to build it. We'll also examine the importance of managing emotions to ensure you maintain a consistent demeanour on which your team can depend.

**10:00am** Morning Tea

**10:30am** **The Missing 33%**

'High-performing leaders are not just born, but can be made'. Senior leadership positions are not just about leading the team. There is a missing 33% of the career success equation for women and we need to fill the void. We need to be more confident, negotiate better, self-promote more and get more strategic. What does this look like and how do we address it?

**Presenter:** Fiona Hutton - Director, Hutton Consulting

**12:00pm** **The Strategic Leadership Journey**

During the registration process, each delegate will be asked to provide 3 questions about the challenges of the leadership journey. These questions will be explored together and those that remain unanswered will be presented to a small panel of senior leaders.

**1:15pm** Lunch

**2:00pm** **Mock Interview & Debrief**

An aspiring leader will be interviewed for a senior leadership position in front of 3 panel members and conference delegates. Following the interview, we will debrief the experience together to identify areas you need to develop further in preparation for your next interview.

**3:15pm** **Where to from here?**

Using the combined profiles of delegates, we'll compare the group's Behavioural Profiles and see if patterns exist among leaders, levels and roles. You will examine what you need to do to strengthen your leadership profile and develop an action plan for implementation.

**4:00pm** End of Conference



## Janine Stratford

### Convenor & Feature Presenter

BSc. GDEd, GDAHlth&Wlfar, MEd (Ed Management)

Janine Stratford is the owner and founder of Coaching Focus. A former Deputy Principal, Janine is now a qualified Leadership Coach, trainer and facilitator across education and corporate sectors. She is an Associate Certified Coach (ACC) with the International Coach Federation, Master Coach Practitioner and a certified professional behavioural analyst. Janine has a Master of Education (Ed. Management), Grad Dip. Adolescent Health & Wellbeing, Grad Dip. Education and a Bachelor of Science. She is a Restorative Practice Facilitator and trainer of YALE University's RULER Approach in social & emotional learning. Janine holds leadership and professional development conferences across Australia, focusing on emotional intelligence, coach training and conflict management.



## Details & Registration

### SYDNEY | 25 & 26 May 2019

Abbotsleigh Anglican Girls School, 1666 Pacific Hwy, Wahroonga, NSW

**Early Bird: \$1,230** (incl GST) **ends 5pm, 12 April 2019**

**Full Price: \$1,430** (incl GST) **ends 5pm, 20 May 2019**

Conference Dinner: Abbotsleigh Boarders Dining Room

### MELBOURNE | 10 & 11 August 2019

Ruyton Girls School, 12 Selbourne Rd, Kew, VIC

**Early Bird: \$1,230** (incl GST) **ends 5pm, 7 June 2019**

**Full Price: \$1,430** (incl GST) **ends 5pm, 5 August 2019**

Conference Dinner: Strathcona Baptist Girls' Grammar, Tay Creggan, 30 Yarra St, Hawthorn.

## Payment Options

- Payment information and details can be found at [www.coachingfocus.com.au/services/leading-edge](http://www.coachingfocus.com.au/services/leading-edge)

## Terms & Conditions

### Refunds will only be provided if:

- A substitute delegate is not available
- The Behavioural Profile link has not been emailed to the delegate
- We have been notified in writing at least 2 weeks before the conference starts

### Coaching Focus would like to thank the following supporting organisations:

