

# The Leading Edge

## Women in Education Conference

Inspiration, insight and practical strategies for women ready to take the next step in their career.

### **Sydney**

14 & 15 March, 2020

### **Adelaide**

16 & 17 May, 2020

### **Melbourne**

8 & 9 August, 2020



Successful completion of this conference gives you 13 hours of NESA Registered Professional Development, addressing 6.2.2, 6.3.2, 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.

coaching focus

# Grow your leadership skills

by observing, analyzing and building relationships with other women in education.

*There is no other professional learning opportunity that exists like this nor is there one that has had such a profound effect on me and my leadership journey so far. Highly recommend this for all aspiring women – a must!*

*Laura Neary, Head of Year 12, Balcombe Grammar, VIC*



## Know yourself

Design and project a strong personal brand; discover your Communication and Behavioural Style from your personalized DISC and Driving Forces double science behavioural profile report.

## Effective leadership

Learn how to shine in your areas of strength and exceed expectations; grow in leading from the front by building trust and relationships; hear how female senior leaders & principals unlocked career barriers.

## Career strategy

Identify the missing 33% in your CV; understand the recruitment process; and define key elements of a strong application; analyse and observe techniques in a mock interview and take part in a professional industry networking opportunity.

*The Leading Edge, Women in Education Conference has finally filled a void for women seeking powerful and meaningful professional development that makes them think and plan their futures in education. I strongly recommend this conference to women at all stages of their career, for there is rich learning embedded throughout the 2 days.*

*Joanne Rock, Principal, FCJ College, VIC*

What people are saying about

# The Leading Edge

*This was one of the most inspiring and genuinely helpful conferences I have attended. Each presentation was relevant, inspiring and incredibly enjoyable. I met some sensational women from around the country with whom I will continue relationships. Thank you so much for providing such a wonderful experience for all to learn and be inspired.*

*Lucinda Thom, Head of House, Strathcona Baptist Girls' Grammar School, VIC*

*An inspiring conference for women at all levels of leadership in schools. Janine got me to reflect on my current leadership skills and personal skills and open my eyes to improving myself and others around me.*

*Elisha Blake, Prep Teacher and Jnr Primary Coordinator, Yarra Valley Grammar, VIC*

*A powerful, professional conference that has inspired me to embrace my style, experience and leadership style to strategically implement change. So powerful! Thank you, Janine.*

*Carmel O'Brien, Principal, Saint Mary's Catholic College, Kingaroy, QLD*

*How often do we get a chance to reflect on our career let alone be surrounded by the evidence and experts needed to support us in deciding where to next and go away with the tools required to get there.*

*Barbara Bowen, Principal, Tahunanui School, Nelson, New Zealand*



## Janine Stratford

Convenor & Feature Presenter

BSc. GDEd, GDAdHlth&Wifar, MEd (Ed Management)



*Janine Stratford is the owner and founder of Coaching Focus, the company developing leaders in schools to be role models for those around them. She designed The Leading Edge: Women in Education Conference, and has been delivering it, as the Feature Presenter since 2016. A former Deputy Principal, Janine is an internationally qualified Leadership Coach, facilitator and coach-trainer. She is an Associate Certified Coach (ACC) with the International Coach Federation, Master Coach Practitioner and a Certified Professional Behavioural Analyst. Janine now delivers leadership development programs across Australia.*



# Details & Dates

## Sydney

14 & 15 March, 2020

### Abbotsleigh

1666 Pacific Hwy,  
Wahroonga, NSW

**Early Bird ends:** Friday 14 February  
**Registrations close:** Friday 6 March

## Adelaide

16 & 17 May, 2020

### Seymour College

546 Portrush Road,  
Glen Osmond, SA

**Early Bird ends:** Thursday 9 April  
**Registrations close:** Friday 8 May

## Melbourne

8 & 9 August, 2020

### Ruyton Girls School,

12 Selbourne Rd,  
Kew, VIC

**Early Bird ends:** Friday 3 July  
**Registrations close:** Friday 31 July

## Conference Registration Includes:

- Talent Insights Double Science DISC and Driving Forces Profile Report
- 13 Hours Professional Development mapped against AISTL standards – NESA Approved
- All day coffee and tea and delicious food at each break
- Saturday Evening Soiree finger food and drinks

**Early Bird: \$1,120 (plus GST)**

**Regular Price: \$1,360 (plus GST)**

## Post Conference Option - Private Accelerator Session:

Unpack and explore the learnings from the conference and the insights from the DISC and Driving Forces Profile Report in a one hour private and confidential coaching session. Through coaching, you will develop an action plan and your next steps to accelerate your leadership success. The coaching session will take place over video conference or telephone.

**Private Accelerator Session:**

**Regular Price: \$300 (plus GST)**

**Early Bird with Private Accelerator Session:**

**Conference Package: \$1,380 (plus GST)**

*The personalised coaching conversation that followed was illuminating. One on one time with Janine ensured deep understanding of my strengths and challenges in order to continue my personal and professional growth. I am especially grateful for specific advice Janine provided to help me succeed in my current role.*

*Lissa Gyte, Deputy Principal – Operations and School Development, Loreto College Coorparoo, QLD*

## Payment Details:

Payment information and details can be found at [www.coachingfocus.com.au/leadingedge](http://www.coachingfocus.com.au/leadingedge)

Bookings for any conference may close early once maximum number of 60 delegates is reached.

### Refunds will only be provided if:

- A substitute delegate is not available
- The Behavioural Profile (DISC) link has not been emailed to the delegate
- We have been notified, in writing, at least 2 weeks before the conference starts

**Coaching Focus would like to thank the following supporting organisations:**



**STRATHCONA**



**ABBOTSLEIGH**



**TARA**  
Anglican School for Girls



**SEYMOUR COLLEGE**



**WILDERNESS SCHOOL**  
ALWAYS True



A special thank you to Fiona Hutton, Executive Search Director at Hutton Consulting, for her continued support at every conference since its inception.

# Conference Program

## Day 1 - Saturday

**8:30am** Registration and coffee/tea

**9:00am** Welcome

**9:15am** **Stepping Firmly into your Future**

Who are you and how do we know? What does your 'brand' say about you? You already have a brand; it's what people say about you when you are not in the room. Do you know what people are saying? Are you proud of what they are saying or is some re-branding needed? We'll explore branding for the educational leader and clarify your personal branding plan.

**10:30am** Morning Tea

**11:00am** **The Value of Profiling**

The key to relationships is healthy communication. The DISC is a powerful profiling tool, revealing your behavioural style and how you prefer to communicate. DISC also demonstrates how you can improve your communication with others. We'll discuss the profiling report, you'll see your own profile, and together we'll explore success strategies that you can immediately implement. Your profiling report also maps your key motivators. Once you understand what are your key drivers, you can align your goals with actions.

**1:00pm** Lunch

**1:45pm** **The Leadership Lens: Different Perspectives**

We know that the number of female leaders in senior positions is currently well short of the number of our male counterparts. We discuss this divide and discover what aspiring women can and should be doing to rebalance the leadership landscape.

**Panel members:** Senior leaders including Principals, Deputy Principals and Heads of Schools

**2:45pm** **Preparing for Interview: 'Getting your Ducks in a Row'**

Going for interviews requires planning and practice. There is a format used in interviewing and a successful process for responding to questions. Together we will explore the pitfalls of interviews and discover techniques for success. We will also break down the position description ready for the Mock Interview to be held Day 2.

**4:15pm** Afternoon Tea

**4:45pm** **The Profile Reveal and Development of Action Agenda**

Each delegate will receive their personalized DISC and Driving Forces Profile Report. As a group, we will unpack the main elements of the report. The delegates will have the time to explore the messages in their report, looking at communication strategies, strengths, challenges and time wasters. In pairs, the delegates will then coach each other around an immediate action agenda.

**6:00pm** Time to Refresh and make your way to Soiree Venue

**6:30pm – 8:00pm Evening Soiree to network and build professional connections.**

**Drinks and Finger Food Meal provided.**

- Onsite - Adelaide Conference, Seymour College
- Onsite - Sydney Conference, Abbotsleigh
- Offsite - Melbourne Conference - QPO, High St, Kew. 10 min drive from Ruyton.

# Conference Program

## Day 2 - Sunday

**8:30am** Reconnect & coffee/tea

**9:00am** Conference resumes: Review & Re-focus

Using the combined profiles of delegates, we'll compare the group's Behavioural Profiles and see if patterns exist among leaders, levels and roles.

**9:15am** **Leadership for an Effective Team**

Leadership is about relationships. We'll explore the core of great leadership and effective teams – trust – and how to build it. We'll also examine the importance of maintaining a consistent demeanour on which your team can depend.

**10:00am** Morning Tea

**10:30am** **The Missing 33%**

Senior leadership positions are not just about leading the team. There is a missing 33% of the career success equation for women and we need to fill the void. We need to be more confident, negotiate better, self-promote more and become more strategic. What does this look like and how do we address it?

**Presenter:** Fiona Hutton - Executive Search Director, Hutton Consulting

**12:00pm** **The Strategic Leadership Journey**

During the registration process, each delegate will be asked to provide 3 questions about the challenges of the leadership journey. These questions will be explored together and those that remain unanswered will be presented to a small panel of senior leaders.

**1:15pm** Lunch

**2:00pm** **Mock Interview & Debrief**

An aspiring leader will be interviewed for a senior leadership position by an interview panel, watched on by the audience of conference delegates. Following the interview, we will debrief the experience together, to identify areas you need to develop further in preparation for your next interview.

**3:15pm** **Where to from here?**

Looking back over the conference learnings, you will examine what you need to do, to strengthen your leadership profile, and identify how you are going to lead differently from tomorrow.

**4:00pm** End of Conference