

The Leading Edge

Women in Education Conference

ONLINE

Inspiration, insight and practical strategies for women ready to take the next step in their career.

October, 2020

Due to COVID-19, the conference has moved to an online format using ZOOM. The flavour and content of the conference remains the same as the in-person event and we have spaced the sessions in order to maintain energy and focus.



Successful completion of this conference gives you 13 hours of NESA Registered Professional Development, addressing 6.2.2, 6.3.2, 7.4.2 from the Australian Professional Standards for Teachers towards maintaining Proficient Teacher Accreditation in NSW.

coaching focus

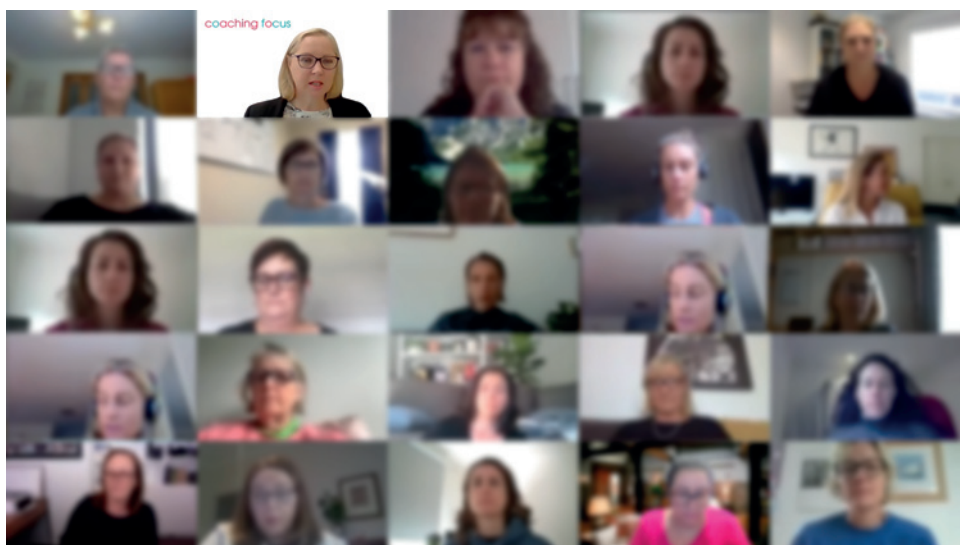
Grow your leadership skills

by observing, analyzing and building
relationships with other women in education.



There is no other professional learning opportunity that exists like this nor is there one that has had such a profound effect on me and my leadership journey so far. Highly recommend this for all aspiring women – a must!

Laura Neary, VCE Teacher, Balcombe Grammar, VIC



Know yourself

Design and project a strong personal brand; discover your Communication and Behavioural Style from your personalized DISC and Driving Forces double science behavioural profile report.

Effective leadership

Learn how to shine in your areas of strength and exceed expectations; grow in leading from the front by building trust and relationships; hear how female senior leaders & principals unlocked career barriers.

Career strategy

Identify the missing 33% in your CV; understand the recruitment process; and define key elements of a strong application; analyse and observe techniques in a mock interview and take part in a professional industry networking opportunity.

The Leading Edge, Women in Education Conference has finally filled a void for women seeking powerful and meaningful professional development that makes them think and plan their futures in education. I strongly recommend this conference to women at all stages of their career, for there is rich learning embedded throughout the 2 days.

Joanne Rock, Principal, FCJ College, VIC

What people are saying about

The Leading Edge

This was one of the most inspiring and genuinely helpful conferences I have attended. Each presentation was relevant, inspiring and incredibly enjoyable. I met some sensational women from around the country with whom I will continue relationships. Thank you so much for providing such a wonderful experience for all to learn and be inspired.

Lucinda Thom, Head of House, Strathcona Baptist Girls' Grammar School, VIC

An inspiring conference for women at all levels of leadership in schools. Janine got me to reflect on my current leadership skills and personal skills and open my eyes to improving myself and others around me.

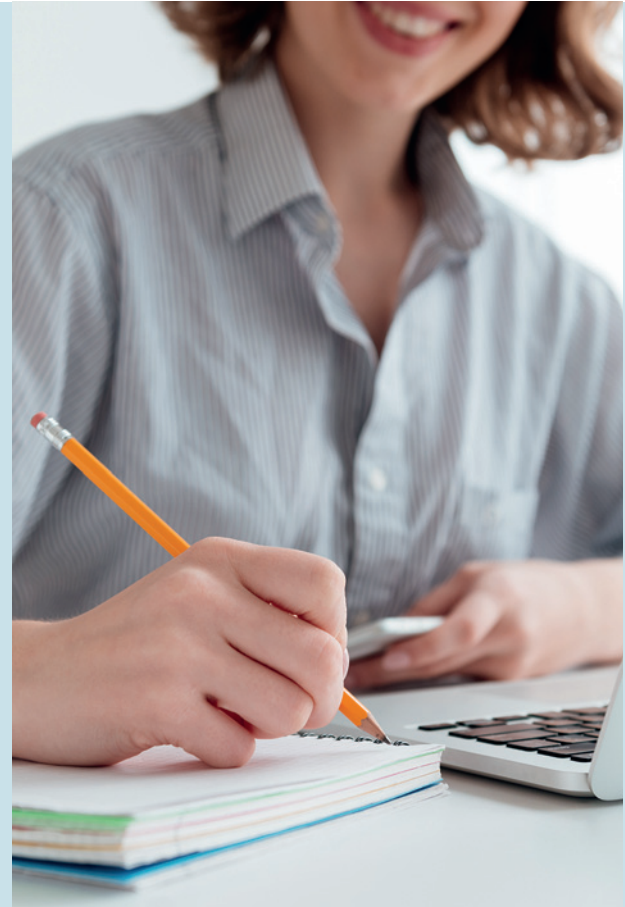
*Elisha Blake, Prep Teacher and Jnr Primary Coordinator,
Yarra Valley Grammar, VIC*

A powerful, professional conference that has inspired me to embrace my style, experience and leadership style to strategically implement change. So powerful! Thank you, Janine.

*Carmel O'Brien, Principal,
Saint Mary's Catholic College, Kingaroy, QLD*

How often do we get a chance to reflect on our career let alone be surrounded by the evidence and experts needed to support us in deciding where to next and go away with the tools required to get there.

Barbara Bowen, Principal, Tahunanui School, Nelson, New Zealand



Janine Stratford

Convenor & Feature Presenter

BSc. GDEd, GDAdHlth&Wfar, MEd (Ed Management)



Janine Stratford is the owner and founder of Coaching Focus, the company developing leaders in schools to be role models for those around them. She designed The Leading Edge: Women in Education Conference, and has been delivering it, as the Feature Presenter since 2016. A former Deputy Principal, Janine is an internationally qualified Leadership Coach, facilitator and coach-trainer. She is an Associate Certified Coach (ACC) with the International Coach Federation, Master Coach Practitioner and a Certified Professional Behavioural Analyst. Janine now delivers leadership development programs across Australia.

Details & Dates

OCTOBER - ONLINE: 20 October through to 25 October across 4 live interactive online sessions

Session 1

Tuesday 20 October
(Conference opens)

6:45pm – 9:00pm

Session 2

Wednesday 21 October
OR Thursday 22 October

6:45pm – 9:00pm

Session 3

Saturday 24 October

9:00am – 1:00pm

Session 4

Sunday 25 October

9:00am – 2:30pm

Registrations close: Friday 3 October or earlier if maximum registrations numbers are reached.

Conference Registration Includes:

- 40 page Talent Insights Double Science DISC and Driving Forces Profile Report
- 13 Hours Professional Development mapped against AISTL standards – NESA Approved
- Workbook, Resources and Report will be posted to you prior to the Conference

Plus Bonus Session Post-Conference - Lifting Your Profile on LinkedIn 1.5hours

Throughout the conference we speak about public profile, leadership brand and the importance of a professional network, with LinkedIn being the main on-line platform for educators. In this bonus session, we will continue the motivating and empowering atmosphere generated from the conference to continue our action steps around lifting professional profiles on LinkedIn. We will look at the current profiles of delegates across the group, suggest improvements and explore strategies to improve presence and engagement to grow and strengthen your network.

Regular Price: \$1,120 (plus GST)

Conference Package – Registration plus Private Accelerator Session:

Unpack and explore the learnings from the conference and the insights from the DISC and Driving Forces Profile Report in a one hour private and confidential coaching session. Through coaching, you will develop an action plan and your next steps to accelerate your leadership success. The coaching session will take place over video conference or telephone.

Private Accelerator Session:

Regular Price: \$300 (plus GST)

Conference Package: \$1,380 (plus GST)

The personalised coaching conversation that followed was illuminating. One on one time with Janine ensured deep understanding of my strengths and challenges in order to continue my personal and professional growth. I am especially grateful for specific advice Janine provided to help me succeed in my current role.

Lissa Gyte, Deputy Principal – Operations and School Development, Loreto College Coorparoo, QLD

Payment Details:

Payment information and details can be found at www.coachingfocus.com.au/leadingedge

Refunds will only be provided if:

- A substitute delegate is not available
- The Behavioural Profile (DISC) link has not been emailed to the delegate
- We have been notified, in writing, at least 2 weeks before the conference starts

Coaching Focus would like to thank the following supporting organisations:



A special thank you to Fiona Hutton, Executive Search Director at Hutton Consulting, for her continued support at every conference since its inception.

The Leading Edge: Women in Education Conference Program

Due to COVID-19, the conference has moved to an online format using ZOOM. The flavour and content of the conference remains the same as the in-person event and we have spaced the sessions in order to maintain energy and focus.

Session 1 - Tuesday evening prior to conference weekend

6.45pm – 9.00pm

Conference Opening

Stepping Firmly into your Future

Who are you and how do we know? What does your 'brand' say about you? You already have a brand; it's what people say about you when you are not in the room. Do you know what people are saying? Are you proud of what they are saying or is some re-branding needed? We'll explore branding for the educational leader and clarify your personal branding plan.

Leadership for an Effective Team

Leadership is about relationships. We'll explore the core of great leadership and effective teams – trust – and how to build it. We'll also examine the importance of maintaining a consistent demeanour on which your team can depend.

Session 2 - Wednesday or Thursday evening prior to conference weekend

6.45pm – 9.00pm

You can elect to attend on either Wednesday or Thursday evening depending on availability. The two sessions allow for a smaller group setting and more discussion.

The Value of Profiling

The key to relationships is healthy communication. The DISC is a powerful profiling tool, revealing your behavioural style and how you prefer to communicate. DISC also demonstrates how you can improve your communication with others. We'll discuss the profiling report, you'll see your own profile, and together we'll explore success strategies that you can immediately implement. Your profiling report also maps your key motivators. Once you understand your key drivers, you can align your goals with actions.

Profile Mapping

Using the combined profiles of delegates, we'll compare the group's Behavioural Profiles and see if patterns exist among leaders, levels and roles.

Reading Your Profile Report in your own time

Following this session, you will be sent a link to a video. The video will explain the various pages in the DISC Profile Report, what to look for and how to interpret the data. You can watch this video in your own time as you unpack your 40-page report. You are encouraged to have read your report before the conference continues on Saturday.

The Leading Edge: Women in Education Conference Program

Session 3 - Saturday

9.00am – 10.30am **Preparing for Interview: ‘Getting your Ducks in a Row’**

Going for interviews requires planning and practice. There is a format used in interviewing and a successful process for responding to questions. Together we will explore the pitfalls of interviews and discover techniques for success. We will also break down the position description ready for the Mock Interview to be held on Sunday.

15min break

10.45am – 11.45am **The Leadership Lens: Different Perspectives**

We know that the number of female leaders in senior positions is currently well short of the number of our male counterparts. We discuss this divide and discover what aspiring women can and should be doing to rebalance the leadership landscape.

Panel Members: Senior leaders including Principals, Deputy Principals and Heads of Schools

15min break

12.00pm – 1.00pm **Development of Action Agenda**

Each delegate will have already received and read through their personalized DISC and Driving Forces Profile Report. The delegates will have the time to explore the messages in their report, looking at communication strategies, strengths, challenges and time wasters. In pairs, the delegates will then coach each other around an immediate action agenda.

Session 4 - Sunday

9.00am – 10.30am **The Missing 33%**

Senior leadership positions are not just about leading the team. There is a missing 33% of the career success equation for women and we need to fill the void. We need to be more confident, negotiate better, self-promote more and become more strategic. What does this look like and how do we address it?

Presenter: Fiona Hutton - Executive Search Director, Hutton Consulting

15min break

10.45am – 12.00pm **The Strategic Leadership Journey**

During the registration process, each delegate will be asked to provide 3 questions about the challenges of the leadership journey. These questions will be explored together and those that remain unanswered will be presented to a small panel of senior leaders.

Lunch break – 30mins break

12.30pm – 1.45pm **Mock Interview & Debrief**

An aspiring leader will be interviewed for a senior leadership position by an interview panel, watched on by the audience of conference delegates. Following the interview, we will debrief the experience together, to identify areas you need to develop further in preparation for your next interview.

15min break

2.00pm – 2.30pm **Where to from here?**

Looking back over the conference learnings, you will examine what you need to do, to strengthen your leadership profile, and identify how you are going to lead differently from tomorrow.