

# The Leading Edge

## Women in Education Conference

### ONLINE

Inspiration, insight and practical strategies for women  
ready to take the next step in their career.

May, 2022

August, 2022

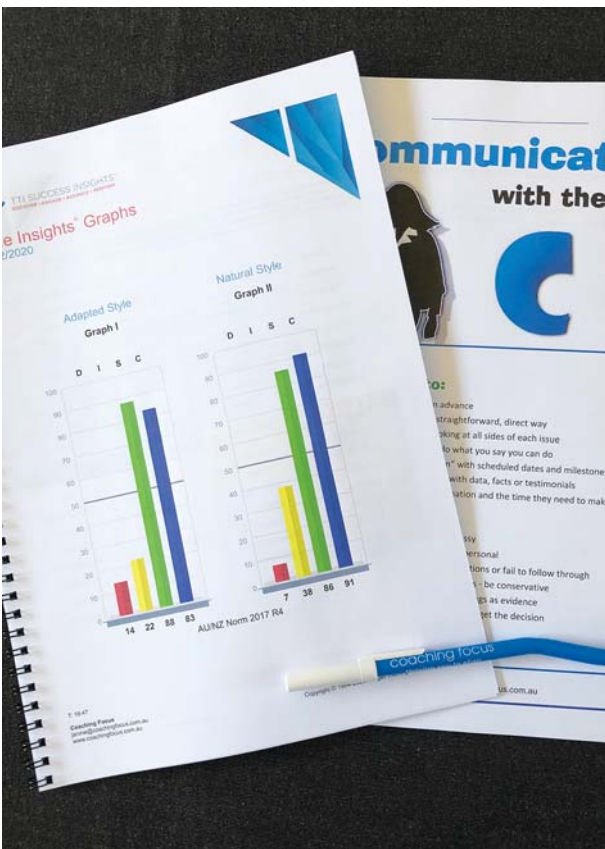
October, 2022



coaching focus

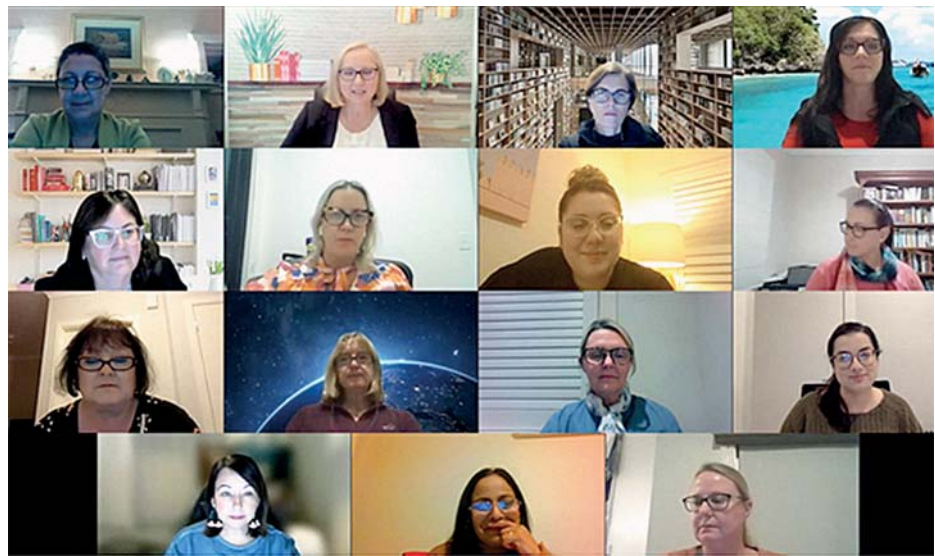
# Grow your leadership skills

by observing, analyzing and building relationships with other women in education.



*This was one of the best professional development opportunities that I have attended. The benefits have been tangible, relevant, and applicable to where I am in my career, and where I hope to go in the future.*

*Keira Wills, Head of Sport, Strathcona Girls Grammar School, VIC*



## Know yourself

Design and project a strong personal brand; discover your Communication and Behavioural Style from your personalized DISC and Driving Forces double science behavioural profile report.

## Effective leadership

Learn how to shine in your areas of strength and exceed expectations; grow in leading from the middle by building trust and relationships; hear how female senior leaders & principals unlocked career barriers.

## Career strategy

Identify the missing 33% in your CV; analyse and practise interview or performance evaluation techniques and take part in a professional industry networking opportunity.

*The Leading Edge: Women in Education conference has given me greater confidence in my own abilities as well as a drive to aspire to continue to develop as a leader. The course has helped to remove limitations that I was putting on myself and opened my eyes to the possibilities that exist. It has taught me so much about myself, but also about other people.*

*Megan Elliott, Yr 7 Level Leader, Thomas More College, SA*

What people are saying about

# The Leading Edge

*The conference provided an excellent forum for taking the broad concept of leadership and applying it to the individual participant. Learning about oneself and how this relates or is understood by others, using the DISC profile, was extremely valuable. This tool and the knowledge it provided me, is something that I will take back into my leadership experiences.*

*Ann-Marree Weigl, Head of Campus, Christian College Geelong, VIC*

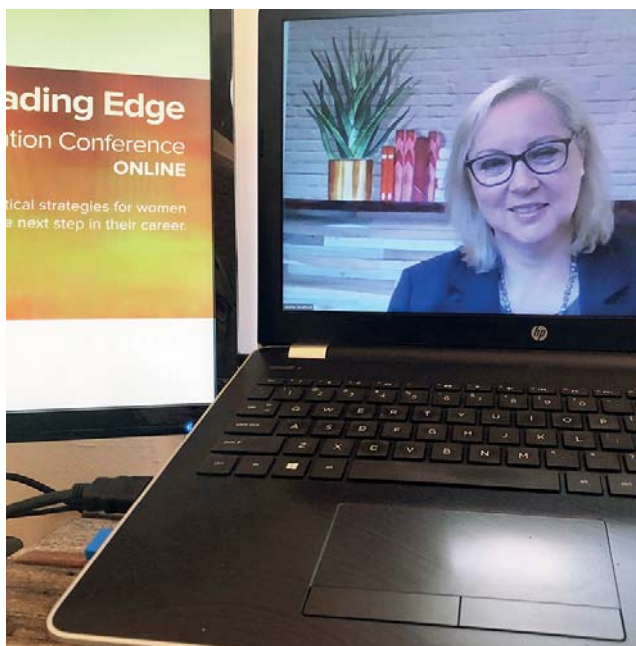
*Fantastic. Deep intrapersonal insights gleaned and in a fast fashion. Invaluable self-reflection and focus on where to after this realisation.*

*Alison Aitken, English Teacher,  
Tara Anglican School for Girls, NSW*



*Insightful and empowering!*

*Lisa Bonazza, Director of Primary Curriculum/PYP Coordinator, Barker College, NSW*



## Janine Stratford

Convenor & Feature Presenter  
BSc. GDEd, GDAdHlth&Wifar, MEd (Ed Management)



*Janine Stratford is the owner and founder of Coaching Focus, the company developing leaders in schools to be role models for those around them. She designed The Leading Edge: Women in Education Conference, and has been delivering it, as the Feature Presenter since 2016. A former Deputy Principal, Janine is an internationally qualified Leadership Coach, facilitator and coach-trainer. She is an Associate Certified Coach (ACC) with the International Coach Federation, Master Coach Practitioner and a Certified Professional Behavioural Analyst. Janine now delivers leadership development programs across Australia.*

## Details & Dates

2022	May 17- 22 May 2022 ONLINE	August 2 - 7 August 2022 ONLINE	October 18 - 23 October 2022 ONLINE
Session 1 Conference opens	Tuesday 17 May 6.30pm – 9.00pm AEST	Tuesday 2 August 6.30pm – 9.00pm AEST	Tuesday 18 October 6.30pm – 9.00pm AEDT
Session 2 Choice of date	Wednesday 18 or Thursday 19 May 6.30pm – 9.00pm AEST	Wednesday 3 or Thursday 4 August 6.30pm – 9.00pm AEST	Wednesday 19 or Thursday 20 October 6.30pm – 9.00pm AEDT
Session 3	Saturday 21 May 9am – 1.30pm AEST	Saturday 6 August 9am – 1.30pm AEST	Saturday 22 October 9am – 1.30pm AEDT
Session 4	Sunday 22 May 9am – 2.30pm AEST	Sunday 7 August 9am – 2.30pm AEST	Sunday 23 October 9am – 2.30pm AEDT
	Registrations close: Friday 6 May	Registrations close: Friday 22 July	Registrations close: Friday 7 October
	<a href="#">Book Now May 2022</a>	<a href="#">Book Now August 2022</a>	<a href="#">Book Now October 2022</a>

### Conference Registration Includes:

- 40 page Talent Insights Double Science DISC and Driving Forces Profile Report
- 13 Hours Professional Development mapped against AISTL standards
- Workbook, Resources and Report will be posted to you prior to the Conference

Regular Price: \$1,120 (plus GST)

### Conference Package – Registration plus Private Accelerator Session:

Unpack and explore the learnings from the conference and the insights from the DISC and Driving Forces Profile Report in a one hour private and confidential coaching session. Through coaching, you will develop an action plan and your next steps to accelerate your leadership success. The coaching session will take place over video conference or telephone.

Conference Package: \$1,360 (plus GST)

*Insightful, engaging and fulfilling! The Leading Edge: Women in Education Conference empowers future female leaders, while also delivering rich content and thought-provoking ideas. I enjoyed every minute of it and highly recommend it to every aspiring leader.*

*Laila Sarraf, Secondary Teacher, Hume Anglican Grammar, VIC*



# Details & Dates

## Bonus Sessions

### Pre Conference - Network Night

This session will allow delegates to meet and network with each other before the conference starts. It is the opportunity to build relationships and connections across schools and states, further enhancing the conversations that will take place throughout the conference.

### Post Conference - LinkedIn Learning Session: Lifting Your Profile on LinkedIn (1.5hours)

Throughout the conference we speak about public profile, leadership brand and the importance of a professional network, with LinkedIn being the main on-line platform for educators. In this bonus session, we will continue the motivating and empowering atmosphere generated from the conference to continue our action steps around lifting professional profiles on LinkedIn. We will look at the current profiles of delegates across the group, suggest improvements and explore strategies to improve presence and engagement to grow and strengthen your network.

Bonus Sessions	May	August	October
Pre Conference Network Night	Wednesday 11 May 6.30pm – 8.00pm AEST	Wednesday 27 July 6.30pm – 8.00pm AEST	Wednesday 12 October 6.30pm – 8.00pm AEDT
Post Conference LinkedIn Learning Session	Tuesday 31 May 6.30pm – 8.00pm AEST	Tuesday 16 August 6.30pm – 8.00pm AEST	Wednesday 2 November 6.30pm – 8.00pm AEDT

## Payment Details:

Payment information and details can be found at [www.coachingfocus.com.au/leadingedge](http://www.coachingfocus.com.au/leadingedge)

### Refunds will only be provided if:

- A substitute delegate is not available
- The Behavioural Profile (DISC) link has not been emailed to the delegate
- We have been notified, in writing, at least 2 weeks before the conference starts

To register, visit

[coachingfocus.com.au/leadingedge](http://coachingfocus.com.au/leadingedge)

Coaching Focus would like to thank the following supporting organisations:



STRATHCONA



ABBOTSLEIGH



TARA  
Anglican School for Girls



A special thank you to Fiona Hutton, Executive Search Director at Hutton Consulting, for her continued support at every conference since its inception.

# The Leading Edge: Women in Education Conference Program

## Session 1 - Tuesday evening prior to conference weekend

6.30pm – 9.00pm

### Conference Opening

#### Stepping Firmly into your Future

Who are you and how do we know? What does your 'brand' say about you? You already have a brand; it's what people say about you when you are not in the room. Do you know what people are saying? Are you proud of what they are saying or is some re-branding needed? We'll explore branding for the educational leader and clarify your personal branding plan.

#### Leadership for an Effective Team

Leadership is about relationships. We'll explore the core of great leadership and effective teams – trust – and how to build it. We'll also examine the importance of maintaining a consistent demeanour on which your team can depend.

## Session 2 - Wednesday or Thursday evening prior to conference weekend

6.30pm – 9.00pm

You can elect to attend on either Wednesday or Thursday evening depending on availability. The two sessions allow for a smaller group setting and more discussion.

### The Value of Profiling

The key to relationships is healthy communication. The DISC is a powerful profiling tool, revealing your behavioural style and how you prefer to communicate. DISC also demonstrates how you can improve your communication with others. We'll discuss the profiling report, you'll see your own profile, and together we'll explore success strategies that you can immediately implement. Your profiling report also maps your key motivators. Once you understand your key drivers, you can align your goals with actions.

#### Profile Mapping

Using the combined profiles of delegates, we'll compare the group's Behavioural Profiles and see if patterns exist among leaders, levels and roles.

#### Reading Your Profile Report in your own time

Following this session, you will be sent a link to a video. The video will explain the various pages in the DISC Profile Report, what to look for and how to interpret the data. You can watch this video in your own time as you unpack your 40-page report. You are encouraged to have read your report before the conference continues on Saturday.

# The Leading Edge: Women in Education Conference Program

## Session 3 - Saturday

### 9.00am – 10.30am **Preparing for Interview: 'Getting your Ducks in a Row'**

Going for interviews requires planning and practise. There is a format used in interviewing and a successful process for responding to questions. Together we will explore the pitfalls of interviews and discover techniques for success. We will also break down the questions in preparation for the session on Sunday titled, Setting You Up for Success.

15min break

### 10.45am – 12.00pm **The Leadership Lens: Different Perspectives**

We know that the number of female leaders in senior positions is currently well short of the number of our male counterparts. We discuss this divide and discover what aspiring women can and should be doing to rebalance the leadership landscape.

**Panel Members:** Senior leaders including Principals, Deputy Principals and Heads of Schools

30min break

### 12.30pm – 1.30pm **Development of Action Agenda**

Each delegate will have already received and read through their personalized DISC and Driving Forces Profile Report. The delegates will have the time to explore the messages in their report, looking at communication strategies, strengths, challenges and time wasters. In pairs, the delegates will then coach each other around an immediate action agenda.

## Session 4 - Sunday

### 9.00am – 10.30am **The Missing 33%**

Senior leadership positions are not just about leading the team. There is a missing 33% of the career success equation for women and we need to fill the void. We need to be more confident, negotiate better, self-promote more and become more strategic. What does this look like and how do we address it?

**Presenter:** Fiona Hutton - Executive Search Director, Hutton Consulting

15min break

### 10.45am – 12.00pm **The Strategic Leadership Journey**

During the registration process, each delegate will be asked to provide 3 questions about the challenges of the leadership journey. These questions will be explored in small groups facilitated by a selected panel of senior leaders.

Lunch break – 30mins break

### 12.30pm – 1.45pm **Setting You Up for Success**

Whether it be your next interview or performance evaluation conversation, preparing for these meetings requires preparation and practise. In small groups, based on career targets, the delegates will explore the common questions posed, plan and practise their responses. A hand-picked group of senior leaders, from schools across Australia, will facilitate the discussions and provide valuable feedback in each small group.

15min break

### 2.00pm – 2.30pm **Where to from here?**

Looking back over the conference learnings, you will examine what you need to do, to strengthen your leadership profile, and identify how you are going to lead differently from tomorrow.