

# Janine Stratford

BSc, GDipEd, GDipAdHlth&Wlfar, MEd (Ed Management), PCC

MACEL, Prof. Speakers Association - Associate Member

## **Leadership Coach | Career Strategist | Coach-Trainer** **Trusted Advisor and Coach to School Leadership**



Janine Stratford is the Founder of Coaching Focus. She is a Leadership Coach, Career Strategist, Coach-Trainer, and Facilitator of professional development programs, working with schools across Australia and New Zealand. Her career in education spanned 28 years as a teacher and senior leader, leaving her role as Deputy Principal, to start Coaching Focus in 2015.

Janine assists educators and school leaders to enhance their leadership capacity and advance their careers through leadership development programs, team and individual coaching, and coach-training programs. She strongly believes in the principle, "You can't be what you can't see," and therefore helps school staff serve as role models for students, staff, and parents in their communities.

Janine is an experienced educational leader, a trusted advisor and leadership coach to principals, and school leaders. She is a Coach – Trainer and has been awarded Professional Certified Coach (PCC) with the International Coach Federation. Janine is also a Certified Professional Behavioural Analyst using psychometric assessments to support leaders to better understand themselves and their impact and influence on others.

Janine is well-networked across the education sector, providing her with a deep currency in the challenges facing education today and a wide awareness of initiatives taking place in schools. She is sought after to assist executive teams to set and meet strategic targets, manage large scale change projects, provide leadership direction, and make sustainable culture improvements. Janine has recently been recognized by The Educator as 2024 Most Influential Educator.



### **Areas of Expertise**

- Leadership & Culture
- Customer Engagement
- Talent Development
- Brand Development & Marketing
- Financial Oversight
- Education Sector Knowledge & Currency
- Policy & Compliance
- Strategy & Planning